

PRESS RELEASE



NEW CONTEMPORARY ART GALLERY IN LONDON

Architect: Rem Koolhaas, OMA

Opening 16 October 2008

The new contemporary art gallery, Pilar Corrias, located in London's West End, will open this October with an exhibition of new work from French artist Philippe Parreno.

The internationally renowned architect Rem Koolhaas/OMA, will create a space on two floors defined by a gallery's major functions: a room for exhibition, a room for private viewing, storage and managing offices.

Committed to the realisation and presentation of ideas, the 3,800 sq ft space will be indefinitely changeable and transformable for each exhibition, with plans for large-scale projects reaching beyond the physical boundaries of the gallery. The program will present a mix of exhibitions by emerging as well as established artists. Current large scale projects in production are *Don't Cross the Bridge before you get to the River* by Francis Alÿs and *The Cephalopod Project*, a collaboration with artists Miquel Barceló and Philippe Parreno.

The inaugural exhibition *October* will present a new work by Philippe Parreno, *Fraught Times: For Eleven Months of the Year its an Artwork and in December it's Christmas (October)*, 2008. The work will be a large scale, painted, cast aluminium sculpture of a decorated Christmas tree. Playing with the length of time we engage with something and with the concepts of celebration and desire, the Christmas tree will mark the event of the opening of a new gallery. Parreno's work is known for challenging viewers by questioning authorship and perceptions of reality and illusion.

Pilar Corrias has worked with international private collections, institutions and artists since 1993, and has worked as a director at two major galleries in London - Lisson Gallery and Haunch of Venison London.

Gallery open: Mon – Fri 10–6pm, Sat 11–6 pm

For more information / images please contact

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